



**HARLEY-DAVIDSON®**  
**SPRING SUMMER 2012 CATALOG**

---



Wing Collection ..... 4-5

Skull Collection ..... 6-7

B&S Classic Collection..... 8-10

Stingray Collection..... 11

Tool Collection ..... 12

Tribal Collection..... 13

Filigree Collection ..... 14-15

Turquoise Collection ..... 16

Copper & Multi B&S Collection..... 17

Pink Label Collection ..... 18

Diamond Collection..... 19

Natural Stone Collection ..... 20

Hematine Collection..... 21

Link Collection ..... 22

Flame Collection..... 23

Earrings..... 24

Bling Collection ..... 25

Charm Collection..... 26

Ride Beads ..... 27-29

Body Jewels ..... 30

Ride Bells..... 31

Display Ready Units ..... 32

Index ..... 33-35

Harley-Davidson® enthusiasts and sterling silver jewelry have been synonymous since the very beginning. MOD's 2012 Spring/Summer Collection maintains the Harley® heritage with its traditional styling, as well as several new pieces that are exciting, bold and fashion forward. Our jewelry is hand crafted with the highest attention to detail and quality, utilizing the finest materials available such as silver, copper, gemstones, leather and enamel.

We are excited to present our new collection and are sure you'll enjoy demonstrating your Harley® pride wearing our quality jewelry.

[www.modjewelry.com](http://www.modjewelry.com)



\*Please note the items in this catalog may not be to scale.



HDN0209  
Gold B&S Eagle Necklace



HDN0232  
Carved Eagle  
Dog Tag Necklace



HDN0233  
Carved Eagle  
Circular Necklace



HDN0201  
Mother Of Pearl Inlay  
Wing Necklace



HDN0213  
Wing & Heart Necklace



HDN0212  
Small Wing Necklace



HDE0270  
Small Wing  
Post Earring



HDN0221  
Wing Pendant with Iridescent  
Black Mother Of Pearl



HDR0213  
Double Eagle Ring



HDR0277  
Carved Eagle Band Ring



HDR0188  
Heavy Wing Chain Ring



HDE0290  
Circular Eagle Earrings



HDN0230  
Circular Eagle Necklace  
with Dangle B&S



HDE0275  
Doorknocker Earrings with  
Iridescent Black Mother Of Pearl



HDR0257  
Wing Ring with Iridescent  
Black Mother Of Pearl



HDB0268  
Carved Eagle ID Bracelet  
on Leather Cord



HDB0183  
Men's Winged Bracelet



HDE0126  
Winged Earrings



HDR0246  
Marcasite wing Ring



HDE0219  
Multi-Wing  
Dangle Earrings



HDR0181  
Double Wing Ring



HDR0272  
Large Eagle Ring



HDE0268  
Marcasite Wing  
Earring

WING COLLECTION HARLEY-DAVIDSON®

Representing the freedom and allure of the open road, the Wing Collection continues to be a staple in the Harley-Davidson® jewelry collections. We have introduced Marcasite and Mother of Pearl into our expanding wing designs.



**HDN0182**  
Bling Skull Necklace



**HDE0224**  
Skull White Bling Earrings



**HDE0283**  
Black Bling Willie G Earrings



**HDN0235**  
Carved Skull Necklace



**HDN0030**  
Large Skull Logo Necklace



**HDN0242**  
H-D Skull Round Coin Pendant on Silver Chain



**HDN0185**  
Cracked Skull Necklace



**HDR0262**  
White Bling Willie G Ring



**HDR0221**  
Black Bling Willie G Ring



**HDR0282**  
Carved Skull Signet Ring



**HDR0281**  
Carved Skull Band Ring



**HDE0279**  
Willie G Earrings



**HDR0061**  
Skull Ring with Flames



**HDR0143**  
Black Enamel Skull Ring



**HDB0237**  
Men's Skull Link Bracelet



**HDB0269**  
Carved Skull ID Style Bracelet on Leather Cord



**HDE0235**  
Men's Skull Post Earring (Single Only)



**HDR0292**  
H-D Skull and Wing Ring



**HDR0200**  
Skull Spinning Ring



**HDR0220**  
Cracked Skull Ring

**HDB0276**  
H-D Skull and Wing Cuff Bracelet



**HDN0241**  
H-D Skull and Wing Necklace



**HDR0291**  
Class of It's Own Band Ring

**HDB0275**  
Class of It's Own ID Style Bracelet



**HARLEY-DAVIDSON® SKULL COLLECTION**

Skull design motifs have historically been a part of the distinct Harley® heritage and enduring look. Tribal, carved and bling - there is a skull design for everyone.



**HDN0240**  
Class of It's Own Necklace



**HDN0092**  
Small B&S on Leather Cord



**HDN0195**  
Black Ruthenium  
Reversible Necklace



**HDB0127**  
Heavy Buckle Bracelet



**HDN0110**  
Heavy B&S Woven  
Chain Necklace



**HDR0256** SIDE  
Matte H-D Stone Ring



**HDR0117**  
Large Flat B&S Ring



**HDR0216**  
Couple's Band  
Ring -Men's



**HDR0264**  
Men's Classic Band Ring



**HDR0217**  
Couple's Band  
Ring -Ladies



**HDR0265**  
Ladies Classic Band Ring



**HDR0290**  
Class of It's Own Ring



**HDR0195**  
Men's Decorative  
Band Ring



**HDR0118**  
Cigar Band Ring



**HDR0259**  
Classic Signet Ring  
with Matte Finish



**HDR0273**  
Black and White  
Band Ring



**HDR0274**  
Black and White  
Signet Ring



**HDB0267**  
Black and White  
Link and Leather Bracelet

**HARLEY-DAVIDSON® CLASSIC COLLECTION**

Our Classic Collection was created with longevity in mind. Standing the test of time, the classic Harley® text and B&S logo supersedes all trends.



**HDN0243**  
Black Enamel B&S Necklace



**HDB0263**  
ID Bracelet with  
Black Braided Leather



**HDR0267**  
Harley-Davidson®  
Band Ring



**HDR0293**  
H-D Letters Spinning Ring



**HDR0231**  
Men's Rock & Roll  
Rider Ring



**HDN0226**  
Necklace with Black  
Braided Leather



**HDR0280**  
Classic Stingray Band Ring



**HDR0278**  
Classic Stingray Square Ring



**HDB0277**  
H-D Letters Leather Cuff Bracelet

**STINGRAY COLLECTION HARLEY-DAVIDSON®**

Undeniably captivating, our exotic sting ray leather is durable and flexible. Combined with our high polished sterling silver, we have created a unique collection with a great value.



**HDN0234**  
Classic Stingray B&S Necklace



**HDZ0041**  
B&S Cufflinks



**HARLEY-DAVIDSON® TRIBAL COLLECTION**

Ancient symbols and designs have been translated into sterling silver, transforming past symbolism into wearable declarations of strength and style.



**HDN0180**  
Handcuff Necklace



**HDE0240**  
Handcuff Earrings



**HDN0224**  
Wrench Necklace

SIDE



**HDN0237**  
Satin Finish Fleur De  
Lis Pendant on Braided  
Leather Cord



**HDR0285**  
Oval Satin Finish Signet Ring  
with Fleur De Lis Detail



**HDR0284**  
Satin Finish Signet Ring  
with Fleur De Lis Details



**HDR0253**  
Ladies Signet Celtic Ring



**HDR0252**  
Celtic Band Ring



**HDR0254**  
Celtic Cigar Band Ring



**HDR0109**  
Wrench Ring



**HOG001**  
Harley Owner's Group  
Men's Band Ring



**HOG002**  
Harley Owner's Group  
Ladies Band Ring



**HDR0239**  
Tribal B&S Band Ring



**HDR0242**  
Script Ring with  
Enamel and Gold Accents



**HDB0081**  
Bike Chain Bracelet



**HDR0260**  
Men's Bike Chain Ring



**HDR0174**  
Spinning Bike Chain Ring



**HDB0246**  
Men's Double Leather  
Cord Bracelet



**HDB0228**  
Black Leather Weave Bracelet  
with Screw Clasp



**HDB0245**  
Men's Tribal Leather Bracelet

**HARLEY-DAVIDSON® TOOL COLLECTION**

"Although motorcycle riding is romantic, motorcycle maintenance is purely classic."

- Robert M. Pirsig, *Zen and the Art of Motorcycle Maintenance: An Inquiry Into Values*



**HDN0239**  
Vintage Rebel Filigree  
Teardrop Necklace



**HDE0295**  
Vintage Rebel Filigree  
Teardrop Earrings



**HDE0296**  
Vintage Rebel Small Hoop Earrings



**HDE0280**  
Silver Filigree  
Dangle Earrings



**HDN0225**  
Silver Filigree Necklace



**HDR0222**  
Filigree Ring



**HDR0261**  
Filigree B&S Ring



**HDB0231**  
Beaded Bracelet



**HDB0261**  
Filigree B&S Bracelet



**HDB0274**  
Vintage Rebel Filigree Bracelet



**HDR0289**  
Vintage Rebel Filigree  
Small Ring



**HDC0096**  
Vintage Rebel Filigree  
Circle Charm



**HDE0258**  
Silver Filigree Earrings



**HDE0248**  
Gypsy Beaded Earrings



**HDN0186**  
Gypsy Beaded Y Necklace



**HDR0288**  
Vintage Rebel Filigree Large Ring



**HDR0219**  
Gypsy Filigree Ring  
With Vintage B&S



**HDR0218**  
Gypsy Vintage B&S Ring

**HARLEY-DAVIDSON® FILIGREE COLLECTION**

Light and intricate, our designs accented with black crystals and dainty filigree were made for the Harley® woman with vintage sentiments.





HDN0203  
Turquoise Inlay  
B&S Necklace



HDE0266  
Turquoise Inlay  
B&S Earrings



HDE0294  
Freedom Flower Turquoise  
Door Kicker Earrings



HDB0236  
Freedom Flower  
Turquoise Necklace



HDB0234  
Multi B&S  
Toggle Bracelet



HDB0235  
Multi B&S Bracelet



HDB0296  
Leaf Pattern Stacking Ring



HDB0287  
Freedom Flower Turquoise  
Stacking Ring



HDE0220  
Native American  
Bead Earrings



HDB0210  
Native American Cuff Bracelet



HDB0243  
Turquoise Beaded  
Stretch Bracelet



HDB0242  
Black Onyx Beaded  
Stretch Bracelet



HDE0262  
Copper Dangle Earrings



HDB0262  
Petite B&S Bracelet



HDB0273  
Freedom Flower  
Chain bracelet



HDE0293  
Triple Stone Turquoise  
Dangle Earrings



HDB0272  
Freedom Flower Cuff bracelet



HDR0230  
Men's Copper B&S Ring



HDB0236  
Men's Copper & Leather Bracelet



HDE0261  
Copper Post Earrings



HDR0286  
Freedom Flower  
Turquoise Ring



HDR0232  
Women's Triple  
Band Ring



HDR0233  
Women's Double  
Band Ring



HDR0169  
B&S Stacking  
Ring



HDR0170  
B&S Stone  
Stacking Ring



HDR0227  
Multi B&S Ring

**HARLEY-DAVIDSON® TURQUOISE COLLECTION**

We have added new pieces to our turquoise collection. A colorful assortment with a southwestern flair.

*Pink Label*  
COLLECTION



HPZ001  
Ride Bell  
with Pink Enamel



HPN001  
Double Sided Necklace  
with Pink Enamel  
and Pink Crystals



HPC001  
Double Sided Charm  
with Pink Enamel



HPD001  
Ride Bead  
with Pink Enamel



**ON THIS ROAD WE ALL RIDE TOGETHER**  
The Pink Label Collection, Gear and Apparel with a Purpose

A portion of the proceeds from this collection will be donated to Breast Cancer Network of Strength, a support network for those touched by breast cancer. Show your support with the Harley-Davidson® Pink Label Collection.

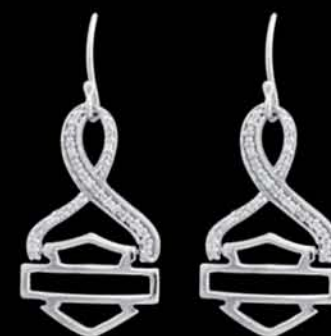
**NEVER ALONE.**

Visit [www.harley-davidson/pinklabel](http://www.harley-davidson/pinklabel)

**DIAMOND**  
COLLECTION



HMN0001  
Forever Twisted Diamond Necklace



HME0002  
Forever Twisted Pave  
Diamond Dangle Earrings



HME0003  
Forever Diamond Teardrop  
Dangle Earrings



HME0004  
Forever Twisted  
Diamond Drop Earrings



HME0001  
Forever Diamond Post Earrings



HMB0001  
Forever Twisted Pave  
Diamond Bracelet



HMR0001  
Forever Double Band  
Pave Diamond Ring



HMR0002  
Forever Chain Pave  
Diamond Ring



HMR0003  
Forever Twisted  
Pave Diamond Ring

**NATURAL STONE COLLECTION HARLEY-DAVIDSON®**

Mother of Pearl and Black Lava have been honed into smooth gem stones and skillfully set into our sterling silver jewelry. Taking inspiration from nature's rare and beautiful materials, this exotic collection celebrates natural beauty.



**HDE0291**  
Mother of Pearl  
Inlay Drop Earrings



**HDE0292**  
Mother of Pearl  
Inlay Dangle Earrings



**HDB0271**  
Mother of Pearl  
Inlay Bracelet



**HDN0236**  
Mother of Pearl Inlay  
'Y' Shaped Necklace



**HDR0283**  
Mother of Pearl  
Filigree Ring



**HDE0289**  
Black Hematine Thorn  
Thread Earrings



**HDE0288**  
Black Hematine Thorn  
Drop Earrings



**HDE0287**  
Hoop Thorn Earrings with Black  
Hematine Dangle



**HDR0271**  
Double Black Hematine  
Thorn Ring



**HDN0229**  
Large Hematine Thorn Necklace



**HDR0270**  
Large Black Hematine Thorn Ring



**HDR0250**  
Lava Jawan Ring



**HDB0249**  
Lava Bead Stretch  
Bracelet



**HDB0251**  
B&S Lava Stretch  
Bracelet



**HDB0266**  
Black Hematine Stretch  
Bracelet with B&S

**HEMATINE COLLECTION HARLEY-DAVIDSON®**

Hematine is the synthetic equivalent of Hematite. It is much easier to produce in a great variety of shapes and is much more affordable. This very shiny, almost metal appearance, goes well with sterling silver, and has held a popular appeal to many. Ancient Romans cite Hematite as a powerful talisman that could obtain a favorable response to petitions when the wearer appeared before the king. We hope this myth holds true for our Harley® Queens.



**HDN0227**  
Large Hammered Link Necklace  
with Dangle B&S



**HDN0228**  
Oval Hammered Link with  
Single Dangle Full B&S



**HDN0223**  
Black Onyx  
Flame Necklace



**HDE0265**  
Sacred Heart  
Post Earrings



**HDN0200**  
Sacred Flame  
Heart Necklace



**HDR0269**  
Hammered Link Ring



**HDE0286**  
Large Hammered and Smooth  
Link Post Earring



**HDE0255**  
Flame Door  
Knocker Earrings



**HDE0152**  
Flaming Heart  
Earrings



**HDB0255**  
Black Leather Flame Bracelet



**HDB0265**  
Hammered and Smooth Large  
Link Bracelet with Multi B&S

**HDB0256**  
Flame Chain Bracelet



**HARLEY-DAVIDSON® HAMMERED LINK COLLECTION**

Each link, hand forged by our skilled metalsmiths, lends this modern collection a hand-made aesthetic. Released last fall, the Link Collection continues to be a popular statement piece for women.



HDE0055  
3 Hoop Earrings



HDE0247  
Twisted Circle Earrings



HDE0251  
Twisted Metal Hoop Earrings



HDE0245  
Large Hoop Earrings



HDS0001  
Circle Beaded Necklace & Post Earring Set  
With Purple Crystals



HDS0002  
Circle Beaded Necklace & Post Earring Set  
With White Crystals



HDS0003  
Winged Heart Necklace & Post Earring Set  
With Purple Crystals



HDS0004  
Winged Heart Necklace & Post Earring Set  
With White Crystals



HDE0284  
Open B&S Dangle Earrings



HDE0285  
Open B&S Post Earrings



HDE0223  
Script Dangle Earrings



HDE0133  
B&S Heart Leverback Earrings



HDE0243  
B&S Hook Earrings



HDS0008  
Pink Crystal Pendant & Earring Gift Set



MCH2062  
1.2MM Ball Chain



HDE0187  
B&S Outline Earrings



HDE0193  
B&S Outline Post Earrings



HDE0144  
Motorcycle Charm B&S Post Earrings



HDE0233  
B&S Hoop Earrings With Stick Closure



HDE0238  
B&S Hoop Earrings



HDE0228  
White Bling Post Earrings



HDE0282  
Small White Bling Post Earrings



HDE0281  
Black Bling Post Earrings



HDE0139  
35mm Hoop Earrings



HDE0138  
25mm Hoop Earrings



HDE0137  
15mm Hoop Earrings



HDE0088  
B&S Logo Earring



HDE0085  
B&S Post Earrings



HDE0231  
Medium B&S Post Earrings



HDN0148  
Bling B&S Necklace



HDE0183  
B&S Bling Earrings



HDR0159  
B&S Bling Ring



HDR0294  
Set of Three Stacking Rings with Letters and CZ



**YOU'RE INVITED!**

Join the Charm Chasers Club! This club was created for dedicated collectors of sterling silver custom dealership charms. Members will receive information on exciting new product releases and are eligible for perks such as sneak peaks, special offers, contests, and games. This club connects you with retail customers and keeps customers informed of new product releases. If your dealership has a custom charm or bell, your product information is automatically listed on our website where customers can view and be linked directly onto your website to purchase.

WWW.CHARMCHASERS.COM



HDC0004  
Starter Bracelet



HDB0203  
Bling Charm  
Starter Bracelet

HDB0270  
Link Charm Bracelet



HDC0005 B&S Charm    HDC0010 Flame Bell    HDC0014 Motorcycle    HDC0039 Flame Heart    HDC0047 Tribal Butterfly    HDC0051 Bling Heart with Wings    HDC0052 Pave Heart    HDC0053 Bling B&S



HDC0056 H-D Bling    HDC0060 Bling Skull    HDC0064 Queen Of the Road    HDC0066 Bling Fleur De Lis Charm    HDC0073 Wedding Ring    HDC0081 American Flag    HDC0082 Horseshoe    HDC0084 Riding Boot



HDC0086 Dog Bone Charm    HDC0087 Cat Charm    HDC0088 Electric Guitar Charm    HDC0089 Saddle Bag Charm    HDC0090 Motorcycle Jacket Charm    HDC0091 Piggy Bank Tank Charm    HDC0092 Willie G Skull Key Charm    HDC0096 Vintage Rebel Circle Charm



HDD0129  
Pennsylvania State  
Ride Bead



HDD0131  
Arkansas State  
Ride Bead



HDD0133  
Missouri State  
Ride Bead



HDD0135  
Florida State  
Ride Bead



HDD0137  
California State  
Ride Bead



HDD0139  
South Dakota State  
Ride Bead



HDD0130  
Kentucky State  
Ride Bead



HDD0132  
Tennessee State  
Ride Bead



HDD0134  
New York State  
Ride Bead



HDD0136  
Texas State  
Ride Bead



HDD0138  
North Carolina State  
Ride Bead



HDD0140  
Nevada State  
Ride Bead



**Additional State Ride Beads Coming Soon!**



HDD0118 Snowflake Ride Bead    HDD0121 Green & Purple Swirl Enamel Ride Bead    HDD0122 Turquoise & Blue Swirl Enamel Ride Bead    HDD0123 Yellow & Black Swirl Enamel Ride Bead    HDD0124 Blue & Pink Swirl Enamel Ride Bead  
HDD0125 Clasp Bead with Flower Detail    HDD0126 Turquoise Filigree Ride Bead    HDD0128 Vintage Rebel Filigree Ride Bead    HDD0119 Spacer Bead with Black Crystal Dangle    HDD0120 Spacer Bead with Pink Crystal Dangle

**HARLEY-DAVIDSON® RIDE BEADS**

Letters, states, colors and crystals... there are over 100 different Ride Beads in our varied collection. With more beads being introduced each new season, the options are endless for creating individual assortments. Due to their immense popularity our Ride Beads have become one of our best selling lines to date.

HDD0058  
Sterling Silver  
Woven Necklace

HDD0063  
Woven Leather  
Anklet

HDD0059  
Woven Leather  
Necklace

HDD0060  
Sterling Silver  
Woven Bracelet

HDD0061  
Woven Leather  
Bracelet



HDD0070  
Clear Crystal Ride  
Bead Pendant



HDD0071  
Black & White Crystal Ride  
Bead Pendant



HDD0072  
Pink Crystal Ride  
Bead Pendant



HDD0064  
Emerald Crystal  
B&S Ride Bead



HDD0065  
Lilac Crystal  
B&S Ride Bead



HDD0066  
Ruby Crystal  
B&S Ride Bead



HDD0067  
Sapphire Crystal  
B&S Ride Bead



HDD0068  
Opal Crystal  
B&S Ride Bead



HDD0069  
Topaz Crystal  
B&S Ride Bead



HDD0073  
Gas Tank  
Ride Bead



HDD0074  
V-Twin Engine  
Ride Bead



HDD0075  
Cowboy Boot  
Ride Bead



HDD0076  
Motorcycle  
Ride Bead



HDD0079  
H-D® Ride Bead with  
Pink Crystal Star



HDD0080  
Queen of the  
Road Ride Bead



HDD0081  
Live to Ride Bead



HDD0082  
American Flag  
Ride Bead



HDD0083  
Cowboy Hat  
Ride Bead



HDD0084  
Musical Note  
Ride Bead



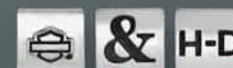
HDD0085  
Dog Bone  
Ride Bead



HDD0086  
Pink B&S Square  
Ride Bead



HDD0001 HDD0002 HDD0003 HDD0004 HDD0005 HDD0006 HDD0007 HDD0008 HDD0009 HDD0010 HDD0011



HDD0087  
Black B&S Square  
Ride Bead



HDD0088  
Butterfly  
Ride Bead



HDD0089  
Pink Flower  
Ride Bead



HDD0090  
Pink Heart  
Spacer Ride Bead



HDD0091  
Blue Flower  
Spacer Ride Bead



HDD0012 HDD0013 HDD0014 HDD0015 HDD0016 HDD0017 HDD0018 HDD0019 HDD0021 HDD0022



HDD0023 HDD0024 HDD0025 HDD0027 HDD0028 HDD0030 HDD0031 HDD0032 HDD0033 HDD0034 HDD0035



HDD0036 HDD0037 HDD0038 HDD0041 HDD0042 HDD0044 HDD0045 HDD0046 HDD0047 HDD0048 HDD0049



HDD0050 HDD0051 HDD0052 HDD0053 HDD0054 HDD0055 HDD0056 HDD0057 HDD0062



Back of all Letter Beads HDD0092 Letter A Ride Bead HDD0093 Letter B Ride Bead HDD0094 Letter C Ride Bead HDD0095 Letter D Ride Bead HDD0096 Letter E Ride Bead HDD0097 Letter F Ride Bead HDD0098 Letter G Ride Bead HDD0099 Letter H Ride Bead



HDD0100 Letter I Ride Bead HDD0101 Letter J Ride Bead HDD0102 Letter K Ride Bead HDD0103 Letter L Ride Bead HDD0104 Letter M Ride Bead HDD0105 Letter N Ride Bead HDD0106 Letter O Ride Bead HDD0107 Letter P Ride Bead HDD0108 Letter Q Ride Bead



HDD0109 Letter R Ride Bead HDD0110 Letter S Ride Bead HDD0111 Letter T Ride Bead HDD0112 Letter U Ride Bead HDD0113 Letter V Ride Bead HDD0114 Letter W Ride Bead HDD0115 Letter X Ride Bead HDD0116 Letter Y Ride Bead HDD0117 Letter Z Ride Bead

CLASP BEAD



HDA0001  
B&S Anklet



HDA0007  
Bling B&S Anklet



HDZ0032  
Star Belly Jewel



HDZ0033  
Skull & Black  
Onyx  
Belly Jewel



HDZ0034  
White Crystal  
Belly Jewel



HDZ0035  
Black Onyx  
Belly Jewel



HDZ0036  
Dangle  
Belly Jewel



HDZ0039  
Pink Crystal  
Belly Jewel



HDZ0055  
Orange Crystal trio  
B&S Belly Jewel



HDZ0056  
Clear CZ B&S  
Belly Jewel



HDZ0057  
Bling Willie  
G Skull Belly  
Jewel



HDZ0058  
Black Onyx &  
Wing Belly Jewel



HDZ0059  
Pink CZ B&S  
Belly Jewel



HDZ0060  
Clear CZ B&S  
Belly Jewel



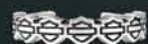
HDT0002  
B&S Toe Ring



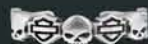
HDT0005  
Wire B&S  
Toe Ring



HDT0011  
Wraparound  
Toe Ring



HDT0012  
Multiple B&S  
Toe Ring



HDT0013  
B&S and Skull  
Toe Ring



HPZ001  
Pink Label  
Ride Bell



HRB001  
Winged Heart  
Ride Bell



HRB002  
"Screw It"  
Ride Bell



HRB003  
"The Baddest"  
Ride Bell



HRB004  
Checkered Flag  
Ride Bell



HRB005  
Classic Willy G  
Flame Ride Bell



HRB006  
H-D Spade  
Ride Bell



HRB007  
Celtic B&S  
Ride Bell



HRB008  
King of the Road  
Ride Bell



HRB009  
Crossed  
Wrenches &  
Skull Ride Bell



HRB010  
Freedom Eagle  
Ride Bell



HRB011  
Wild Hog  
Ride Bell



HRB013  
Silver B&S Logo  
Ride Bell



HRB016  
White Crystal  
B&S Ride Bell



HRB018  
Outline B&S Logo  
Ride Bell



HRB019  
Pink Crystal B&S  
Ride Bell



HRB020  
Round Willie G  
Skull Ride Bell



HRB021  
Round Eagle  
Ride Bell



HRB022  
B&S Piston  
Ride Bell



HRB023  
Big B&S Enamel  
Ride Bell



HRB024  
Big B&S Silver  
Ride Bell



HRB025  
Fleur B&S  
Ride Bell



HRB026  
Proud Eagle B&S  
Ride Bell



HRB027  
White Crystal  
Willie G Skull  
Ride Bell



HRB028  
"Live to Ride"  
Ride Bell



HRB029  
"Poker Run"  
Ride Bell



HRB030  
Red Flames  
Ride Bell



HRB031  
Silver Flames  
Ride Bell



HRB032  
Freedom Flag  
Ride Bell



HRB034  
"Live Love, Ride"  
Ride Bell



HDZ0037  
Motorcycle Ride Bell



HDZ0038  
Skull with Wings  
Ride Bell



HDZ0039  
Black Skull Flame  
Ride Bell



HDZ0040  
Harley® Engine  
Ride Bell



HDZ0041  
Day of the Dead  
Ride Bell





Our bell DRU can hold up to 99 ride bells. Ride bell pouches and story cards are included with the DRU.

Our Display Ready Units (DRU) offers you a great way to merchandise point-of-purchase items such as earrings, charms and rings.

A DRU positioned near a high traffic area such as register counters are sure to increase your turnover by at least 100%! It will help you save counter space by storing and nicely displaying many SKU's vertically without taking up a lot of surface area.

You can purchase a top selling Charm, Earring, Ring or Top Selling Pack created by MOD or create your own. Simply purchase enough jewelry to fill the display and we will provide the display at no cost.



Men's or ladies ring pack with 36 of our most popular rings.



Tall spinner pack with a collection of our top selling earrings and body jewels.

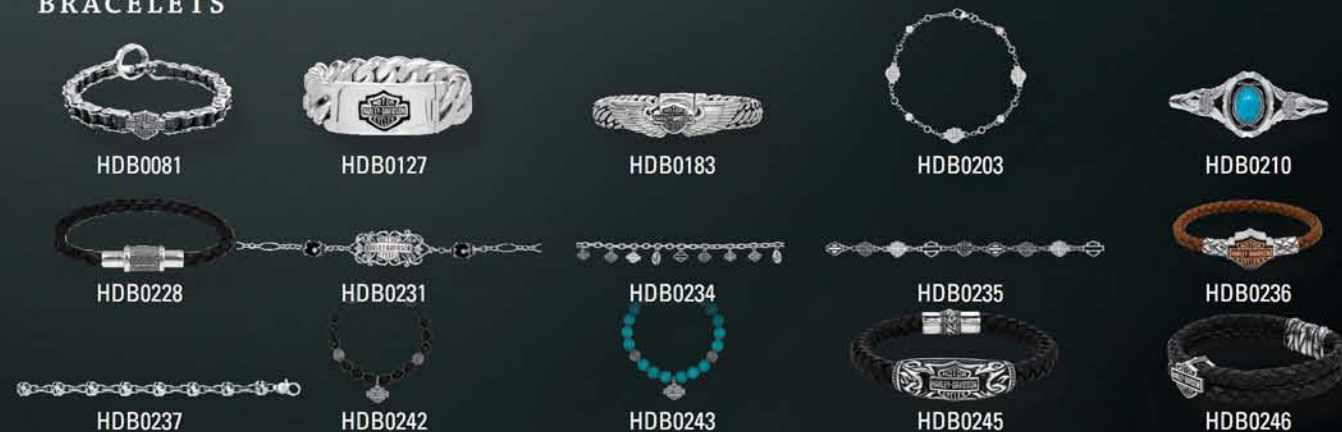


The charm program includes starter bracelets, charm necklaces and an assortment of our best selling charms.

RINGS



BRACELETS



BRACELETS CONTINUED



NECKLACES/PENDANTS



EARRINGS



ACCESSORIES (See Page 26 for CHARMS and Page 31 for RIDE BELLS)



Please see Page 19 for the **FOREVER DIAMOND COLLECTION**  
New Items Are Labeled In **Orange**

\*Please note this is a single earring, not a pair.



www.modjewelry.com

**NORTH AMERICA & EUROPE**

MOD Jewelry Inc.  
3176 Pullman Street Suite 104  
Costa Mesa, CA 92626  
Phone: +1 (714) 708-8888  
Fax: +1 (714) 708-2500  
hdsales@modjewelry.com



**AUSTRALIA & NEW ZEALAND** hdsales@modjewelry.com

**ASIA & SOUTHEAST ASIA** hdsales@modasia.co.th

**INDONESIA** hdsales@dclassic.co.id

**JAPAN** hdsales@modglobal.com

